

Position: AWARD Website Consultant

African Women in Agricultural Research and Development (AWARD) seeks to catalyse transformative change in African agricultural research institutions and scientists by enabling them to conduct more inclusive and gender responsive agricultural research for development. Defining gender responsive agricultural research as research that addresses the needs and priorities of a diversity of both men and women across the entire agricultural value chain, AWARD is located at the complex yet critically important nexus of agricultural research, capacity building and gender transformation.

The AWARD website is the main platform through which it communicates with its audience. The website runs on the Cockpit Content Management System (CMS). AWARD seeks a web developer consultant to finalize design, advise on the website's technical aspects, and rectify any bugs.

Expected work and deliverables

1. Make adjustments to the current website based on feedback provided by AWARD. This will include refinement of the design and enhancement of existing functionalities on the website.
2. Integrate an effective search function: The website should provide users with the ability to search for and locate content based on keywords and key phrases.
3. Development of online forms: The forms will be developed based on Cockpit API with appropriate email notifications to staff and users
4. Customization of the existing Cockpit CMS: Investigate and propose options to improve the existing Cockpit CMS so that will be easily updatable by AWARD staff without specialized web development skills.
5. Integrate the website with third party applications such as Mail Chimp.
6. Search engine optimization: The initial Search Engine Optimization needs to be done for the website to improve visibility and search rankings. Thereafter AWARD staff will continue to implement SEO activities.
7. Provide training to AWARD staff to help them to effectively use the CMS and maintain the website.
8. Develop a user-guide for the Cockpit CMS, complete with the most common troubleshooting guidelines.

AWARD is seeking a consultant who has:

1. Extensive knowledge and experience working with Cockpit Content Management System (CMS) and PHP platform. (Should be ready to present some previous works done on Cockpit CMS)
2. Knowledge in website development and implementation
3. Outstanding graphic design skills
4. Excellent communication skills and the capacity to be responsive to changing needs and requirements as communicated by the AWARD team



Interested consultants may submit a letter, a CV, links to previous work done on cockpit and other relevant documents to: AWARDqueries@cgiar.org; Cc r.jonyo@cgiar.org; e.muthoni@cgiar.org; k.macharia@cgiar.org; s.harrigan@cgiar.org.

Application Deadline: Tuesday, February 28, 2017